



Midwestern Legislative Conference

DES MOINES

72nd Annual Meeting • **JULY 9-12, 2017**

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ISABEL WILKERSON

author of the award-winning, best-selling book "The Warmth of Other Suns"



KENNETH M. QUINN

former U.S. ambassador, president of the World Food Prize Foundation



DENISE KIERNAN

author of *The New York Times* best-selling book "The Girls of Atomic City"



HARRY ENTEN

senior political writer and analyst for FiveThirtyEight

An Invitation from Your Host



My legislative colleagues and I look forward to welcoming you to Iowa and our capital city for four days of learning and working together. The nonpartisan Midwestern Legislative Conference Annual Meeting will be held July 9-12.

This brochure provides details on the family-friendly conference — the only one of its kind designed by and for the Midwest’s state and provincial legislators. For legislators, the meeting will offer a mix of policy sessions on issues of importance to the region and its states, as well as an impressive list of distinguished speakers. For the guests of attendees, youth and adult daytime activities have been planned in the Des Moines area. We will have evening social events for all participants and their guests.

At the meeting, we will learn from each other and national policy experts, and we will leave better equipped to address our respective jurisdictions’ policy challenges and opportunities. All the while, I hope you make the most of your opportunity to discover what makes Des Moines a great city of the Midwest.

JANET PETERSEN, Iowa Senator | 2017 Chair, CSG Midwestern Legislative Conference

Registering for the MLC Annual Meeting

- New this year: **Registration can only be completed online at csgmidwest.org** (click on Annual Meeting tab).
- The registration deadline is June 5.
- The cost of registration covers all meals and admittance to all meeting-related events.
- Separate registration is required for the spouses, adult guests and children of attendees.
- The registration fee for adult guests is \$150; there is no charge for children (under 18) to take part in the meeting’s youth events.
- Hotel reservations must be made separately (see below).
- Please contact CSG Midwest if you have any questions: csgm@csg.org or 630.925.1922.

REGISTRATION FEES (ATTENDEES REGISTERING BY MAY 18 WILL RECEIVE A \$50 DISCOUNT)

Government	\$425
Government First-Time Attendee	\$375
Nonprofit Organization	\$575
Private Sector	\$800
Sponsor of less than \$2,500	\$800
CSG Associate	\$600

CSG Associate designee, Senior Associate and Leadership Circle members can call 859.244.8053 or email Liz Roach (lroach@csg.org) to receive their complimentary registration code.



Hotel for This Year’s Meeting

This year’s Midwestern Legislative Conference Annual Meeting will be held July 9–12 at the **Des Moines Marriott Downtown**. The hotel is located at 700 Grand Avenue.

A link for discounted hotel rates will be emailed to you upon registration. The group rate is \$129 (taxes not included). **June 5 is the deadline to register for the MLC Annual Meeting and to book your accommodations.**

Things to Know Before You Go

Driving

Hertz and Avis are offering special deals for MLC Annual Meeting attendees. These rates are available for pickups and drop-offs between July 7 and 14. For **Hertz** reservations, call **800.654.2240** and use discount number CV#03SM0012. For **Avis** reservations, call **800.331.1600** and use discount number J626839.

Parking Information

Overnight valet parking at the Marriott costs \$25.44 per night and is located at the main entrance on Grand Avenue. Self parking (\$16 a night) is located on the corner of Grand Avenue and 8th Street.

Traveling by Plane

The Marriott offers free shuttle service between 5 a.m. and 11 p.m. Please call 515.245.5500 after you have your bags. A taxi ride from the airport to the hotel costs approximately \$18. The hotel is about a 15-minute drive from the airport.



Please note: Photographers will be present during MLC Annual Meeting sessions. Photographs of MLC Annual Meeting attendees may appear in CSG publications and in printed and online promotional materials.

Speaker Highlights

Contributor OPPORTUNITIES



The Contributor Program provides an opportunity for participating companies and organizations to support the MLC Annual Meeting. The MLC appreciates the early commitment of support for this year's meeting from the following sponsors:

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» Johnson & Johnson

GOLD SPONSOR

» Government of the Republic of China (Taiwan)

SILVER SPONSORS

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- » American Chemistry Council
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- » Dairyland Power Cooperative
- » Wells Fargo

For more information about the Contributor Program, please contact CSG Midwest assistant director Ilene Grossman at 630.925.1922 or igrossman@csg.org.

All sponsors will be recognized in the meeting program, and those contributing at the \$2,500 level or above will receive one or more complimentary registrations.

Isabel Wilkerson

Keynote Session | Monday, July 10



A winner of the Pulitzer Prize and National Humanities Medal, Isabel Wilkerson is the author of the best-selling "The Warmth of Other Suns," a story of hope and longing told through the lives of three African-Americans who set out from the American South during different decades of the 20th century en route to the North and West. Her book won the National Book Critics Circle Award for Nonfiction. A gifted storyteller, Ms. Wilkerson helps demonstrate how history can help us understand ourselves, our country and our current era of upheaval. Her keynote session at the MLC Annual Meeting will tell the universal story of migration and the enduring search for the American dream.

Kenneth M. Quinn

Luncheon Presentation | Monday, July 10



A former U.S. ambassador to Cambodia, Kenneth M. Quinn assumed the leadership of the World Food Prize Foundation in 2000. The foundation is headquartered in Des Moines, Iowa. Its World Food Prize is the foremost international award recognizing individuals who have advanced human development by improving the quality, quantity or availability of food in the world. As foundation president, Ambassador Quinn has worked to build this award into "the Nobel Prize for Food and Agriculture." In his MLC Annual Meeting presentation — titled "The Legacy of Norman Borlaug: Continuing to Inspire the Bipartisan Fight Against Hunger" — Dr. Quinn will discuss the World Food Prize and global efforts to fight hunger.

Denise Kiernan

Luncheon Presentation | Tuesday, July 11



Denise Kiernan is the author of *The New York Times* best-selling book "The Girls of Atomic City," which tells the true story of young women living in a secret government city during World War II while unknowingly working on the first atomic bomb. During her luncheon presentation, Ms. Kiernan will take MLC Annual Meeting attendees back in time and into a top-secret world where young people lived and worked surrounded by spies and secrecy, forbidden to speak of their work, even to each other, as the United States worked to face the challenges of World War II. In 2014, she received the 2014 Woodrow Wilson Foundation Award from the American Political Science Association.

Harry Enten

Featured Presentation | Tuesday, July 11



Harry Enten is a senior political writer and analyst at FiveThirtyEight, the closely watched and highly respected website known for its keen insights on politics and polling. Mr. Enten provided extensive analysis of the historic 2016 U.S. political campaign, earning his reputation as a leader in a new kind of political journalism. He relies on polling data rather than human sources and tells stories based in numbers rather than anecdotes. The result: Conclusions about politics that are free as possible from assumptions. During his speech at the MLC Annual Meeting, Mr. Enten will analyze the nation's political landscape and discuss FiveThirtyEight's unique methodology.

Preliminary Conference Schedule

SATURDAY, JULY 8	MONDAY, continued	TUESDAY, continued	TUESDAY, continued
<p>12:30 to 6 p.m. Registration/Information Desk and CSG-Sponsored Internet Access</p> <p>2 to 7:30 p.m. MLC Agriculture & Natural Resources Committee Site Visit (Separate Registration Required)</p>	<p>7:30 to 8:45 a.m. Buffet Breakfast</p> <p>7:30 to 8:45 a.m. Breakfast Table Topic Discussions</p> <p>7:30 to 8:45 a.m. BILLD Steering Committee Business Session and Breakfast (Committee Members Only)</p> <p>9 to 10:30 a.m. <u>Opening and Keynote Session</u></p> <ul style="list-style-type: none"> » Opening Remarks » Welcome to Iowa » Keynote Presentation by Isabel Wilkerson, author of "The Warmth of Other Suns" (see speaker highlights) » Book Signing after Presentation <p>10:45 a.m. to 12 p.m. <u>Plenary Session</u></p> <ul style="list-style-type: none"> » Destiny and Demographics: Key Trends That Will Shape the Future of the Midwest and Its States <p>12 to 2 p.m. <u>Luncheon</u></p> <ul style="list-style-type: none"> » Presentation by Kenneth M. Quinn, former U.S. ambassador and current president of the World Food Prize Foundation (see speaker highlights) <p>2:15 to 3:45 p.m. <u>MLC Committee-Sponsored Sessions</u></p> <ul style="list-style-type: none"> » Agriculture & Natural Resources » Criminal Justice & Public Safety » Education <p>3:45 to 5:15 p.m. <u>MLC Committee-Sponsored Sessions</u></p> <ul style="list-style-type: none"> » Economic Development » Health & Human Services » Midwest-Canada Relations <p>6 to 9 p.m. Family Night at Living History Farms</p>	<p>7:30 to 8:45 a.m. Buffet Breakfast</p> <p>7:30 to 8:45 a.m. Breakfast Table Topic Discussions</p> <p>7:30 to 8:45 a.m. BILLD Breakfast (Invitation Only)</p> <p>7:30 to 8:45 a.m. MLC Resolutions Committee Meeting</p> <p>9 to 10:15 a.m. <u>Plenary Session</u></p> <ul style="list-style-type: none"> » Healthy Birth Outcomes: A Road Map for State and Provincial Policymakers <p>10:30 to 11:45 a.m. <u>Plenary Session</u></p> <ul style="list-style-type: none"> » Harnessing the Power of Technology: Strategies for Improving State Government <p>11:45 a.m. to 1:45 p.m. <u>Luncheon</u></p> <ul style="list-style-type: none"> » Presentation by Denise Kiernan, author of "The Girls of Atomic City" (see speaker highlights) » Book Signing after Presentation <p>2 to 3:15 p.m. <u>Featured Presentation</u></p> <ul style="list-style-type: none"> » Harry Enten, senior political writer and analyst for FiveThirtyEight (see speaker highlights) 	<p>3:30 to 5 p.m. Fiscal Leaders Roundtable</p> <p>3:30 to 5 p.m. Site Visits</p> <p>5 to 6 p.m. Contributors Reception (Invitation Only)</p> <p>5:45 to 6:45 p.m. Manitoba 2018 Reception</p> <p>7:15 to 10 p.m. State Dinner at the State Capitol</p>
SUNDAY, JULY 9		WEDNESDAY, JULY 12	
<p>8 a.m. to 6 p.m. Registration/Information Desk and CSG-Sponsored Internet Access</p> <p>10 to 11:30 a.m. <u>MLC Policy Committee Meetings</u></p> <ul style="list-style-type: none"> » Agriculture & Natural Resources » Education » Midwest-Canada Relations <p>11:30 a.m. to 12 p.m. MLC Committee Lunches</p> <p>12 to 3 p.m. MLC Executive Committee Meeting</p> <p>3 to 4:30 p.m. <u>MLC Policy Committee Meetings</u></p> <ul style="list-style-type: none"> » Criminal Justice & Public Safety » Economic Development » Health & Human Services <p>4:30 to 5 p.m. Newcomers Orientation</p> <p>5 to 6 p.m. Newcomers Reception</p> <p>5 to 6 p.m. BILLD Alumni Reception (Invitation Only)</p> <p>6:30 to 8:30 p.m. Opening Night Reception at the World Food Prize Hall of Laureates</p>	MONDAY, JULY 10		<p>8:30 to 10 a.m. Registration/Information Desk and CSG-Sponsored Internet Access</p> <p>8:30 to 10 a.m. Breakfast and MLC Business Session</p> <p>10 a.m. to 12 p.m. Professional Development Workshop</p>
<p>6:30 to 7:30 a.m. Pre-Breakfast Fitness</p> <p>7:30 a.m. to 5:30 p.m. Registration/Information Desk and CSG-Sponsored Internet Access</p>	TUESDAY, JULY 11		
	<p>6:30 to 7:30 a.m. Pre-Breakfast Fitness</p> <p>7:30 a.m. to 5:30 p.m. Registration/Information Desk and CSG-Sponsored Internet Access</p>		



Sign Up to Lead a Breakfast Table Topic

On Monday and Tuesday mornings, legislators are welcome to facilitate a breakfast Table Topic conversation on an issue of interest to them. These roundtable discussions help lawmakers share policy ideas in an informal setting.

If you would like to lead a discussion, sign up online (csgmidwest.org) or contact Tim Anderson: 630.925.1922 or tanderson@csg.org. The deadline to register is June 5. Space is limited; opportunities to facilitate a discussion are made available on a first-come, first-served basis.

Spouse, Guest, Youth & Evening Events



World Food Prize Hall of Laureates, site of the Opening Reception

SUNDAY, JULY 9

6:30 to 8:30 p.m.

For Children and Teens

Youth Meet and Greet at the World Food Prize Hall of Laureates; then make your own delicious treats at Molly's Cupcakes

For Attendees, Spouses and Adult Guests

Opening Night Reception at the World Food Prize Hall of Laureates

MONDAY, JULY 10

9 a.m. to 4 p.m.

For Children and Teens

Have fun and challenge yourself at an Iowa-inspired summer "survival camp"

MONDAY, JULY 10, continued

9 a.m. to 4 p.m.

For Spouses and Adult Guests

Tour the Bridges of Madison County, visit the John Wayne Museum and go wine tasting

6 to 9 p.m.

For All Ages

Family Night at Living History Farms

TUESDAY, JULY 11

9 a.m. to 4 p.m.

For Children and Teens

Learn graffiti and then go on a global scavenger hunt, "Amazing Race" style

For Spouses and Adult Guests

Walk the beautiful Meredith Test Gardens, visit the Des Moines Social Club, shop in the historic East Village and visit urban landmarks

6 to 10:15 p.m.

For Children and Teens

Youth Party

7:15 to 10 p.m.

For Attendees, Spouses and Adult Guests

State Dinner at the State Capitol (Business Attire)

Attendee Checklist

- ✓ New this year: **Registration can only be completed online at csgmidwest.org.**
- ✓ The registration deadline is June 5; separate registration is required for spouses, adult guests and children.
- ✓ An adult must accompany children age 4 and under.
- ✓ Adults can only attend youth activities if they are accompanying a child and have paid the \$150 fee.
- ✓ Exact times are subject to change.
- ✓ Unless otherwise indicated, attire for guest and social events is casual; attire for meeting's business sessions is business casual.
- ✓ Meals will be provided at all events.



Living History Farms, site of Family Night

Staying in Touch: How to Keep Up to Date on This Year's MLC Annual Meeting

- Visit the CSG Midwest website: www.csgmidwest.org
- Follow us on **Twitter**: #CSGMidwest and #2017MLC
- "Like" **The Council of State Governments** on **Facebook** and follow its Upcoming Events section
- Contact CSG Midwest at **630.925.1922** or csgm@csg.org



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Come Early, Stay Late: Five Reasons to Extend Your Stay in Iowa



1

Stroll the riverfront in Dubuque and catch the magic of Field of Dreams in nearby Dyersville



2

Hike and bike and marvel at the daytime and nighttime views from the iconic High Trestle Trail Bridge near Madrid



3

Discover the natural beauty of the Loess Hills and the Missouri River Valley



4

Explore the shore and the architectural and musical legacy of Mason City and Clear Lake



5

Plan to attend a music festival, enjoy world-class car racing, or take advantage of the state's bountiful opportunities for outdoor recreation:

- 📍 The 80/35 Music Festival in Des Moines, July 7 and 8: desmoinesmc.com/events/80-35
- 📍 The ARCA Racing Series Iowa 150 and the Verizon IndyCar Series Iowa Corn 300 in Newton, July 8 and 9: iowaspeedway.com
- 📍 Hike and bike Iowa's extensive system of trails: iowadnr.gov/Things-to-Do/Hiking-Biking

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