Maintaining Strong Cross-Border Economic Ties during the COVID-19 Crisis

Thursday, May 7, 2020 | 10:00 – 11:00 am CDT

Representative Bob Cupp, Ohio | Minister Kelvin Goertzen, Manitoba
MLC Midwest-Canada Relations Committee Co-Chairs

Senator Jim Stamas, Michigan | Speaker Mark Docherty
MLC Midwest-Canada Relations Committee Vice Chairs

Dr. Christopher Sands
Director, Canada Institute at Woodrow Wilson International Center for Scholars
This webinar is being recorded. The recording and presentation slides will be available this afternoon on the MLC Economic Development Committee page on the CSG Midwest website at www.csgmidwest.org.

To reduce noise on the phone line, all participants will be in “listen-only” mode during the presentations.

The speakers will answer questions after their individual presentations:

Type questions using the “questions” pane in the control panel
Click on the “raise hand” button on the grab tab

Telephone users who wish to ask a question must enter the audio PIN.

If you selected “Mic & Speakers” as your audio choice, please test your system’s settings prior to asking a question.
HOUSEKEEPING
CONFRONTING A CRISIS WEBINAR SERIES

BACKGROUND & GOALS

• This webinar series grew out of the desire by MLC leadership to provide our members with information on the impact of COVID-19 on the Midwestern states

• Goals
  
  o Examine the impact of COVID-19 in a number of state and provincial policy and program areas
  
  o Highlight state and provincial approaches to addressing the challenges posed by the crisis
  
  o Explore strategies to help the region emerge from the current crisis
  
  o Prepare for future public health emergencies
CONFRONTING A CRISIS WEBINAR SERIES

TOPICS

Six live, web-based teleconferences that are available to a wide audience of state officials, policy experts and interested stakeholders.

In addition to the live webinars, each is being recorded and made available on the CSG Midwest website.

Each webinar is hosted by an MLC policy committee

1. COVID-19 & Public Health
2. Agriculture & Rural America
3. School Closures & E-Learning

4. Cross-Border Economic Ties
5. Criminal Justice & Public Health
6. Rebounding from the Economic Downturn
Members are legislators from 11 Midwestern states and four Canadian provinces

Committee officers

Representative Bob Cupp
Ohio
Co-Chair

Minister Kelvin Goertzen
Manitoba
Co-Chair

Senator Jim Stamas
Michigan
Vice Chair

Speaker Mark Docherty
Saskatchewan
Vice Chair
Today’s webinar will cover:

- The U.S.-Canada border – what is getting through, what isn't, and how that is impacting our countries
- The border "reawakening" – reconnecting cross-border supply chains and people
- The USMCA – the US-Mexico-Canada agreement has been approved, what else need to be done before it goes into effect
MAINTAINING STRONG CROSS-BORDER ECONOMIC TIES DURING THE COVID-19 CRISIS

PANELIST

Dr. Christopher Sands
Director
Canada Institute at Woodrow Wilson International Center for Scholars
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Maintaining Strong Cross-Border Economic Ties during the COVID-19 Crisis

Christopher Sands, PhD
Director of the Canada Institute at the Woodrow Wilson International Center for Scholars
Senior Research Professor at the Johns Hopkins University Nitze School of Advanced International Studies
Crises Spur Innovation

- September 11, 2001
- SARS outbreak Toronto 2003
- Financial Crisis 2008
- COVID-19 Pandemic 2020
Good News About US-Canada Relations

- USMCA Approved, Summer 2020 Implementation
- Joint 30-day Border Restrictions
- Safe Third Country Update
- Truck traffic 80-85 percent of normal at Buffalo-Niagara and Detroit-Port Huron crossings
But Bumps Along the Way

- Trump sends troops to the border!
- Defense Production Act pressure on 3M
- Resolved quickly with Safe Third Country update and FEMA Rulemaking
The Illusion of Federal Leadership

- Trump and Trudeau look like they are in charge
- Federal guidance does drive public health policies
- States and Provinces manage economic restrictions
Reawakening the Economy

- States and Provinces, Plus Localities
- Coordination Necessary for Supply Chains
- Leverage Trusted Traveler/Shipper Programs at Border
Reawakening the Economy

• UK guidance for business
• Per Wilson Global Fellow Mitch Davidson
  • Share Information Constantly
  • Think Regionally
  • Eliminate Unnecessary Barriers
  • Account for Citizens Actions
What Next for North America?

- Cross border shopping between and within
- Shifting supply chains away from China
- Benefits of nearshoring
- Emergency response mechanism from SPP
Questions?

Reach out to me at:

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DISCUSSION

Questions?

Comments?
MAINTAINING STRONG CROSS-BORDER ECONOMIC TIES DURING THE COVID-19 CRISIS

RESOURCES

The Council of State Governments
COVID-19 Resources for State Leaders
https://web.csg.org/covid19/

The Canada Institute
at the Wilson Center for International Scholars
https://www.wilsoncenter.org/program/canada-institute

Cross-Border Institute
at the University of Windsor
https://www.cbinstitute.ca/

To continue to receive information on Midwestern Legislative Conference Webinars or the MLC Midwest-Canada Relations Committee, please send your contact information to: Ilene Grossman, at igrossman@csg.org
Thank you for joining us today!

Future Webinars:

• Balancing Criminal Justice & Public Health in the Time of COVID-19
  May 14 | 10:00 am CDT

• Relief & Recovery: Strategies to Rebound from the COVID-19 Economic Downturn
  May 21 | 10:00 am CDT

Register on the CSG Midwest website

[csgmidwest.org]