Resolution on “Added Sugar” Labeling for Maple Syrup and Honey

WHEREAS, the Food and Drug Administration (FDA) has released a proposed rule that would require that honey and maple syrup be labeled as “added sugar," even when these products are 100% pure single-ingredient products; and

WHEREAS, the Midwestern Legislative Conference (MLC) supports the FDA’s efforts for clear labeling to support the consumer’s ability to make informed purchasing decisions; and

WHEREAS, the inclusion of an “added sugar” declaration to single-ingredient products like honey and maple syrup, to which no sugar has been added, will result in consumer confusion and may erode consumer confidence; and

WHEREAS, compromising the integrity of naturally sweet, single-ingredient products with a requirement to declare "added sugar" would irrevocably impact the maple and honey industries; now therefore be it

RESOLVED, the MLC recommends that the FDA exempt the single-ingredient sugars of pure maple syrup and honey from the declaration; and be it further

RESOLVED, that this resolution be submitted to appropriate state and federal officials.