



**73rd Annual Meeting
Midwestern Legislative Conference**

Winnipeg, Manitoba | July 15-18, 2018

Preliminary Business Agenda (as of 6/13/18)

Friday, July 13

6:15 a.m. to 5:30 p.m.

MLC Midwest-Canada Energy Subcommittee Site Visit to Wuskwatim Hydroelectric Generating Station

Off-Site Event | Casual Attire | Separate Preregistration Was Required

Saturday, July 14

8 a.m. to 12:30 p.m.

MLC Midwest-Canada Energy Subcommittee Meeting

12:30 to 6 p.m.

Registration/Information Desk/CSG-Sponsored Internet Access

2 to 7:45 p.m.

MLC Agriculture & Natural Resources Committee Site Visit

Off-Site Event | Casual Attire | Separate Preregistration Required

(contact Carolyn Orr, corr@agandruralleaders.org)

Sunday, July 15

9 a.m. to 6 p.m.

Registration/Information Desk/CSG-Sponsored Internet Access

10 to 11:30 a.m.

Concurrent Sessions

MLC Policy Committee Sessions | Open to All Attendees

- **Agriculture & Natural Resources Committee**

The Canadian supply management program controls the production and price of milk, cheese, eggs, chicken and turkey. The committee will review how the supply management system operates and how it impacts farm profitability. Participants will also investigate how different states and provinces are encouraging farmers to use production methods that improve water quality. Time will also be reserved for committee business.

Presenters: **Mr. David Wiens**, *Owner, Skyline Dairy; Chairman, Dairy Farmers of Manitoba; and Vice President, Dairy Farmers of Canada*

Hon. Ralph Eichler, *Minister of Agriculture, Manitoba*

Representative John Patterson, *Ohio*

Mr. Matt Lechtenberg, *Water Quality Coordinator, Iowa Department of Agriculture*

- **Education Committee**

Along with a featured presentation on Manitoba's Learning for Life: Charting the Future Through Literacy and Numeracy Initiative, participants will take part in a roundtable discussion on promising early learning/child development strategies in the Midwest's states and provinces. Time also will be reserved to consider committee business.

Presenter: **Ms. Rhonda Shaw**, *Senior Advisor, Policy, Planning and Performance Division, Manitoba Education and Training*

Sunday, July 15 (cont.)

10 to 11:30 a.m.

Concurrent Sessions (cont.)

MLC Policy Committee Sessions | Open to All Attendees

- **Midwest-Canada Relations Committee**

The economies of many communities in the region, including small and mid-sized cities, are closely tied to exporting. The presenters for this session have studied the impact of tariffs and trade agreements on communities in the U.S. and Canada, and will share their findings with the committee. The committee will also have a short business session.

Presenters: **Mr. Dan Ciuriak**, *Director and Principal, Ciuriak Consulting Inc. and Fellow-in-Residence, C.D. Howe Institute*

Dr. Sherman Robinson, *Nonresident Senior Fellow, Peterson Institute for International Economics*

11:30 a.m. to 3 p.m.

MLC Executive Committee Meeting (*lunch will be provided*)

12 to 1:30 p.m.

MLC Policy Committees' Lunch | Open to All Attendees of Policy Committee Meetings

3 to 4:30 p.m.

Concurrent Sessions

MLC Policy Committee Sessions | Open to All Attendees

- **Criminal Justice & Public Safety Committee**

A guest expert from CSG's Justice Center will present a closer look at state efforts to implement data-driven reforms designed to curb recidivism, reduce spending and improve public safety. Committee members will also take part in a roundtable discussion of criminal justice issues across the Midwest.

Presenter: **Mr. Marc Pelka**, *Deputy Director, Programs State Initiatives, CSG Justice Center*

- **Economic Development Committee**

After hearing from experts on the role of public policy makers in helping to support entrepreneurship and create an entrepreneurial economy, participants will engage in a roundtable discussion of ideas and strategies for fostering entrepreneurship from their states and provinces. Time will be allowed for the discussion of committee business.

Presenters: **Ms. Melissa Roberts**, *Vice President of Communications and Outreach, Enterprise Center in Johnson County*

Mr. Gustavo Zentner, *Sales, Business Growth, Leadership, Canadian Manufacturers & Exporters, Manitoba*

- **Health & Human Services Committee**

Participants will hear from our host province about how Manitoba approaches its mental/behavioral health system, and how it distributes and pays for those health services, and discuss what state governments learn from the Canadian system generally, and from Manitoba specifically. (Session will include time for committee business.)

4:30 to 5 p.m.

Newcomers Orientation

If this is your first time attending the MLC Annual Meeting, come learn more about The Council of State Governments and the Midwestern Legislative Conference. You'll also have a chance to win a \$50 gift card.

Sunday, July 15 (cont.)

5 to 6 p.m.

Concurrent Events

BILLD Alumni Reception | By Invitation Only

Newcomers Reception

If you're attending the MLC Annual Meeting for the first time, come enjoy refreshments and meet MLC Executive Committee members as well as other legislators attending their first MLC Annual Meeting.

6:30 to 9:30 p.m.

Opening Night Reception at the Manitoba Legislative Building

Enjoy the best Manitoba has to offer in quality local food and drink as you sample delicious grown- and made-in Manitoba food and beverages. Relax as you stroll through the beautiful grounds at the Manitoba Legislature and partake in the "Salute to Crown". After dinner, tour Winnipeg's magnificent Legislative Building – one of the finest, if not the best, in Canada. Participate in guided tours of the Legislative Building, or self-tour if you wish. Consider attending what we believe will be a "very special legislative session" featuring Midwestern state legislators demonstrating how "Question Period" helps advance governance in Manitoba (note: seating is limited for this event).

Monday, July 16

6:15 to 7:30 a.m.

Fitness Walk/Run

Meet your colleagues in the Delta Marriott lobby at 6:15 a.m. for a guided morning walk/run. Maps will be available.

7:30 a.m. to 5:30 p.m.

Registration/Information Desk/CSG-Sponsored Internet Access

7:30 to 8:45 a.m.

Concurrent Sessions

Buffet Breakfast

Breakfast Table Topic Discussions

Please plan to join your legislative colleagues for one of these legislator-initiated and -led discussions. Breakfast will be provided.

- **Transportation Funding Options**
Discussion facilitator: Rep. Tim Butler, *Illinois*
- **Rural Broadband**
Discussion facilitator: Rep. Tom Sloan, *Kansas*
- **Suicide Prevention**
Discussion facilitator: Rep. Joan Ballweg, *Wisconsin*
- **What Role Can States and Provinces Play in the NAFTA Discussions?**
Hosted by the Midwest-Canada NAFTA Subcommittee (open to all attendees)
Discussion Facilitator: Sen. Karen Tallian, *Indiana, Chair, NAFTA Subcommittee*

BILLD Steering Committee Business Session | Committee Members Only | Breakfast Included

Monday, July 16 (cont.)

9 to 10:30 a.m.

Opening and Keynote Session

MLC Annual Meeting Welcome

Sen. Ed Charbonneau, *Indiana, Midwestern Legislative Conference Chair*

Speaker Myrna Driedger, *Host Province Committee Chair*

Welcome to Manitoba

Premier Brian Pallister, *Manitoba*

Welcome to Winnipeg

Mayor Brian Bowman, *Winnipeg*

Keynote: The Ties that Bind: The Vital U.S. – Canada Relationship

Presenter: Mr. Gary Doer, former Manitoba Premier and former Canadian Ambassador to the United States

Allies, neighbors, partners and friends – the United States and Canada share much more than the world's longest undefended border. Former Manitoba Premier and Former Canadian Ambassador to the United States Gary Doer will share his unique insights and perspective on the nature and importance of the special relationship between Canada and the United States and the role of state and provincial legislators in forging stronger cross-border ties. He will also discuss some of the challenges and opportunities that promise to shape the U.S. – Canada relationship in the years to come.

10:45 a.m. to 12 p.m.

Shared Border, Shared Policy Challenges: Challenges and Opportunities for States and Provinces

With trade policy getting so much attention at the federal level, much of what moves the Canada-U.S. relationship forward is likely to happen as states and provinces work to develop partnerships and solve problems. The panelists will respond to Ambassador Doer's remarks, provide information about current efforts at cross-border collaboration and identify specific policy challenges that states and provinces can address together.

Moderator: Ms. Laura Dawson, *Director, Canada Institute, Wilson Center*

Presenters: Ms. Martha Hall Findlay, *President & CEO, Canada West Foundation*

Mr. Matt Morrison, *CEO, Pacific Northwest Economic Region (PNWER)*

Mr. Colin Robertson, *Vice President and Fellow, Canadian Global Affairs Institute*

12 to 2 p.m.

Luncheon

National CSG Report

Rep. Joan Ballweg, *Wisconsin, CSG Vice Chair*

Featured Presentation: The Art of Leading Through Continuous Change

Dr. Roberta Bondar, *Astronaut, Physician, Scientist and Photographer*

The first neurologist and Canadian woman in space, Roberta Bondar has conducted groundbreaking work for NASA on changes in human physiology. In this luncheon presentation, she'll draw on her unique experiences and medical knowledge to explore how we can thrive in periods of continuous change by relying on the agility and persistence of our thinking skills.

Monday, July 16 (cont.)

2:15 to 3:45 p.m.

Concurrent Sessions

Policy Sessions Sponsored by MLC Committees

- **Criminal Justice & Public Safety Policy Session: *Juvenile Justice***
This session will explore state efforts to improve their juvenile justice systems and will include a look at CSG's "Improving Outcomes for Youth Statewide Juvenile Justice Initiative."
Presenter: Ms. Nina Salomon, Project Manager, Corrections and Reentry, CSG Justice Center
- **Education Policy Session: *Two Policy Strategies, One Goal — Better Student Outcomes***
Policy 1: Delivery of Mental Health Services in the Schools
Participants will explore how mental health promotion and related support systems for students can improve school climate and performance. This session will include a look at evidence-based strategies and innovative public policies.
Presenter: Dr. Mark Weist, Professor of Psychology, University of South Carolina
Policy 2: Expansion of “Deeper Learning” Curriculum in the Schools
Curricula that focus on building critical thinking, communication and collaboration skills — while giving individuals a greater chance to direct their own educational paths — can improve student performance. This session will examine strategies that successfully integrate deeper learning into K-12 systems.
Presenter: Mr. Gene Wilhoit, Executive Director, National Center for Innovation in Education, University of Kentucky
- **Midwest-Canada Relations Policy Session: *NAFTA and Beyond: Building on the Close Ties Between Canada and the U.S.***
The North American Free Trade Agreement has led to closer economic ties and stronger economies in the United States and Canada. Until agreement is reached on NAFTA modernization, markets have been in flux, and business, farmers and communities that depend on trade have found it difficult to make longer-term plans. The imposition of tariffs has added to concerns about both the short- and long-term health of certain economic sectors. What are the prospects for reaching a trade agreement and ending the tariff war? What happens if an agreement isn't reached?
Presenter(s): Dr. Laura Dawson, Director, Canada Institute, Wilson Center
Mr. Jeff Vassart, Cargill Ltd. (Canada)

4 to 5:30 p.m.

Concurrent Sessions

Policy Sessions Sponsored by MLC Committees

- **Agriculture & Natural Resources Policy Session: *Canada's Protein Highway, and the Challenges and Future of Hemp Production and Trade***
Canada's Prairie Provinces and the American Midwest have a huge capacity for growing plant-based proteins. A group of industry, research and policy leaders from the US and Canada came together to develop the 'Protein Highway' initiative to enable innovative agricultural technology solutions from plant proteins. How will this drive demand for Midwestern agriculture? Participants will also review the opportunities and challenges ahead for a growing hemp industry.
Presenters: Mr. Murad Al-Katib, President and CEO, AGT Food and Ingredients Inc.
Mr. Shaun Crew, Founder and Former President, Hemp Oil Canada

Monday, July 16 (cont.)

4 to 5:30 p.m.

Concurrent Sessions (cont.)

Policy Sessions Sponsored by MLC Committees

- **Economic Development Policy Session:** *The Future of Manufacturing in the North American Heartland*
Manufacturing has long been the cornerstone of the economies of Midwestern states and provinces. However, changes in technology and global competition have presented changes and challenges to the manufacturing sector. This session will explore recent trends in manufacturing and provide an outlook for the future of manufacturing in the region. How strong is the traditional, industrial manufacturing sector in the region and what role will it play in the future? What is the prospect for advanced manufacturing to bolster the region's economy and lead to job growth? How can manufacturing help provide small and rural communities with long-term growth and prosperity?
Presenters: **Mr. Bob Kill**, President and CEO, Enterprise Minnesota
Ms. Dayna Spiring, President & CEO, Economic Development Winnipeg (invited)
TBD, National Association of Manufacturers (invited)
- **Health & Human Services Policy Session:** *Myth-Busting the Canadian Healthcare System: How Does It Really Work?*
Americans have heard plenty about the Canadian health care system, both good and bad, but how does it really work? What is the relationship between the provinces and Ottawa? Who pays for what, and who determines that? This session will explore the Canadian health care system with those who oversee it to separate myths from reality.
Presenter: **Hon. Kelvin Goertzen**, Manitoba Minister of Health, Seniors & Active Living

6 to 9 p.m.

Family Night at the Assiniboine Park Zoo, Journey to Churchill Exhibit | Casual Attire

The award-winning Journey to Churchill exhibit is home to polar bears and is the most comprehensive northern species exhibit of its kind in the world. Enjoy live interactions between zookeepers and polar bears, take carriage rides at McFeetor's Heavy Horse Centre, see the new Butterfly Garden and visit the many other exhibits in the Assiniboine Zoo. The evening will start with more great food and beverage from Manitoba, with a special menu for kids (and young at heart) at the Tundra Grill, and ends with a free music concert at the Lyric Theatre.

Please wear comfortable clothing and shoes. Sun protection and hats are recommended. To gain entrance to the Family Night reception all participants (adults and youth) must wear conference registration credentials.

9:30 to 10:30 p.m.

CSG Associates Reception | By Invitation Only

Tuesday, July 17

6:15 to 7:30 a.m.

Fitness Walk/Run

Meet your colleagues in the Delta Marriott lobby at 6:15 a.m. for a guided morning walk/run. Maps will be available.

7:30 a.m. to 5:30 p.m.

Registration/Information Desk/CSG-Sponsored Internet Access

Tuesday, July 17 (cont.)

7:30 to 8:45 a.m.

Concurrent Sessions

Buffet Breakfast

Breakfast Table Topic Discussions

Please plan to join your legislative colleagues for one of these legislator-initiated and -led discussions. Breakfast will be provided.

- **Common Sense Gun Legislation**
Discussion facilitator: Rep. Art Staed, Iowa

BILLD Breakfast | By Invitation Only

MLC Resolutions Committee

9 to 10:15 a.m.

The Future of Renewable Energy in the Midwest

Presenter: Gov. Bill Ritter, *Former Governor of Colorado and Director, Center for the New Energy Economy, Colorado State University*

In this session, a former state governor and national policy expert will explore how legislators can work together on measures that provide the foundation for success in the “new energy economy.”

10:30 to 11:45 a.m.

Rivers, Rails and Roads: The Midwest’s Transportation Edge

The Midwest is North America’s transportation crossroads, providing our region with connections to every coast and continent. This session will include an historical perspective on the development and economic importance of transportation as a competitive advantage benefitting states and provinces across the Midwest. Guest experts will also discuss some of the key transportation-related policy issues that lawmakers are likely to face in the coming years.

Presenters: Professor John Fuller, *University of Iowa*

Mr. Joe Schwieterman, *Director, DePaul University’s Chaddick Institute for Metropolitan Development*

11:45 a.m. to 1:45 p.m.

Luncheon

Bowhay Institute for Legislative Leadership Development (BILLD) Report

Sen. Sara Howard, *Nebraska, BILLD Co-Chair*

Featured Presentation: Pathway to Partnership: The Lasting Legacy of World War I on U.S.-Canada Relations

Dr. Brian Tennyson, *Historian and Author of “Canada’s Great War, 1914-1918: How Canada Helped Save the British Empire and Became a North American Nation”*

In this presentation, historian Brian Tennyson will explore how and why the First World War led to a lasting shift in relations between Canada and the United States — from the decades of unease and hostility between the nations that preceded the global conflict, to the emergence of a strong cross-border partnership that continues to this day.

2 to 3:15 p.m.

Featured Presentation: 2018 Elections Preview

Ms. Amy Walter, *National Editor, Cook Political Report*

Amy Walter has built a reputation as an accurate, objective and knowledgeable political analyst with unparalleled access to campaign insiders and decision-makers. During this session, hear what is at stake this November – including partisan control of the U.S. Congress, state legislatures and governors’ offices – as well as the key factors likely to determine electoral outcomes.

Tuesday, July 17 (cont.)

3:30 to 5 p.m.

Fiscal Leaders Roundtable

Guest experts will present an overview of current fiscal conditions in the states, as well as a look at the potential significance of recent and pending U.S. Supreme Court cases with respect to the fiscal landscape. Participants will also take part in a roundtable discussion of recent developments related to state and provincial budgets across the Midwest.

Moderator: Hon. Cameron Friesen, *Minister of Finance, Manitoba (invited)*

Presenters:

Mr. John Hicks, *Executive Director, National Association of State Budget Officers*

Ms. Lisa Soronen, *Executive Director, State and Local Legal Center*

3:30 to 5 p.m.

Site Visits

Registration for the two site visits is limited and required by 12 p.m. on Tuesday. Sign up to participate at the MLC Registration/Information Desk.

1. Visit to Innovation Alley's North Forge Fabrication

Enjoy a guided tour of North America's largest fabrication lab dedicated to the development of new businesses based on manufacturing, technology, and business prototyping. Learn how technology adoption and commercialization are fostered by access to and experimentation with new technologies and business concepts, rapid prototyping, and support from the entrepreneur and innovation communities. Located in Winnipeg's storied Exchange District, this mentor-driven lab accelerates entrepreneurship and innovation in new and mature businesses.

2. Visit to the Kleysen Institute for Advanced Medicine at the Health Sciences Centre

See and learn about recent advances in medical technology while visiting The Centre for Surgical Innovation (CSI) and the Varian EDGE Radiosurgery Clinic. Employing technology that is unique in Canada and rare around the world, CSI features an Intraoperative MRI Research Suite embedded between two advanced operating rooms. The Varian EDGE Radiosurgery Clinic offers stereotactic body radiation therapy, a non-surgical, minimally invasive way of treating certain types of tumors. This technique allows for higher doses of radiation, greater precision, and fewer treatments.

5 to 6 p.m.

Contributors Reception / By Invitation Only

5:45 to 6:45 p.m.

Illinois 2019 Reception

Join next year's Midwestern Legislative Conference Chair, Illinois Senator Elgie Sims, and his colleagues for a reception highlighting the host state for next year's MLC Annual Meeting.

7:15 to 10 p.m.

State Dinner at the Canadian Museum for Human Rights

After another great Manitoba dinner, tour the Canadian Museum for Human Rights—the first museum solely dedicated to the evolution, celebration and future of human rights. The museum creates inspiring encounters with human rights, engages Canadians and international visitors in an immersive, interactive experience that offers both the inspiration and tools to make a difference in the lives of others. Visitors are welcomed as partners on a journey to erase barriers and create meaningful, lasting change. The Canadian Museum for Human Rights is the first Canadian national museum to be built in nearly half a century, and the first outside Canada's national capital region.

Tuesday, July 17 (cont.)

10:30 to 11:30 p.m.

Farewell to Winnipeg Nightcap

In keeping with a wonderful tradition started at last year's MLC Annual Meeting in Des Moines, enjoy a farewell nightcap at the Prairie 360. End your evening at the Prairie 360 revolving restaurant which is quite literally a cut above most others – by about 30 floors. Enjoy the spectacular view of Winnipeg as dusk envelopes the city. The Prairie 360 is located on the 28th floor at 83 Garry Street. It's tricky to find the right door, but we will have folks there to direct you.

Wednesday, July 18

8:30 to 10 a.m.

Registration/Information Desk/CSG-Sponsored Internet Access

8:30 to 10 a.m.

Breakfast and MLC Business Session

Everyone is invited to attend the MLC business session. Members will elect new conference officers, act on proposed resolutions and hear special reports.

Midwest Higher Education Compact (MHEC) Report

Mr. Larry Isaak, *President, MHEC*

10 a.m. to 12 p.m.

Closing Session: Professional Development Workshop on Working with the Media

Presenter: Mr. Adam Schrager, *Author and Investigative Producer/Reporter, WISC-TV, Madison*

What makes news? How can you get featured on TV, trending online or in the newspaper? What are the best and worst ways to publicize legislation? Get answers to these and other media questions while brushing up on your skills in communicating to reporters during interactive training by veteran journalist Adam Schrager.