An Industry Leader in Underserved Markets

INVESTING FOR OVER 23 YEARS

653 Current and Former Portfolio Companies

$2.2 BILLION INVESTED

18.24% Principal-Led Gross IRR*

* [Explanation]
Case Study: Growing Disparity Between Rural and Urban Missouri

6,021,988
MO residents, estimated by 2012 U.S. Census

6.1%
Increase in population 2002-2012

26%
of the state’s population lives in rural areas

Nonmetro and metro quarterly employment indices, 2007-2014 (seasonally adjusted)
• The job growth rate for rural areas is about **half** the rate in metropolitan areas.

• Total productivity per rural resident is **one-third** of that of urban residents.

• Rural wages have remained **flat** since 2012, with a slight decline since 2014.
The Opportunity:
Improve Access to Capital and Create Jobs in Rural MO

https://www.youtube.com/watch?v=7jcfj2w0FAk
The Opportunity: Ag-Tech, Plant Sciences, Manufacturing and Hi-Tech Jobs for Rural MO

256,000 Missourians, or 9.4%, are employed in manufacturing

10 Missouri manufacturers in the 2014 Fortune 100

21,000 Engineers employed in Missouri
The Opportunity: Ag-Tech, Manufacturing and Hi-Tech Jobs for Rural MO

Since 2004, less than 4 percent of all capital and 1.7 percent of investments have flowed into rural areas.
The Opportunity: Model Legislation

• Attract venture and risk capital to invest in nonmetropolitan areas of the state

• Bring third-party matching capital and require “real skin in the game” for investors to get an incentive

• Tie incentives to results and impose penalties for failure to meet goals

• Only reward investments made in the particular state in manufacturing, ag-tech and high-tech sectors