UNDER THE DOME
BRINGING RESOURCES & IDEAS TO YOUR CAPITOL

MIDWEST | Workshop and Speaker Prospectus | 2020

[Images of various state capitols]
CSG MIDWEST UNDER THE DOME

Through its Under the Dome program, CSG Midwest offers the region’s legislatures the opportunity to present policy seminars or professional development workshops for members in their capitols. This is a free membership service available by request.

Whether it’s a skill that members would like to further develop or a policy area about which legislators want to learn more, we can help bring resources and ideas to you in your Capitol.

TRAINING AND WORKSHOPS

- POLICY BRIEFINGS
- COMMUNICATIONS TRAINING
- CIVIL DISCOURSE
- ETHICS
- NEGOTIATION AND CONSENSUS BUILDING
- TIME AND PRIORITY MANAGEMENT

CUSTOMIZE A WORKSHOP

Don’t see your topic listed here? CSG Midwest has in-house experts and a network of outside experts covering an extensive range of topics and skill sets. We will identify the expert needed to develop a workshop that will benefit the legislature most.

“CSG’s Under the Dome project is a great opportunity to bring policy experts to your state.”

Representative Robyn Gabel, Illinois
CSG Midwest’s Under the Dome initiative reflects a commitment that the Midwestern Legislative Conference has made to bring more in-state training to its members: the region’s state legislators.

With help and guidance from legislative leadership in individual states, Under the Dome delivers customized training to lawmakers inside their state capitols.

Offerings can be either policy-focused briefings that help legislators develop greater expertise in an issue area or skill-building workshops that help them be more effective policymakers.

In order to ensure the success of this program, host legislatures are asked to meet the following criteria:

- The event is open to bipartisan participation and is supported by all caucus leaders.
- Leaders assist CSG Midwest in selecting a date and time that maximizes attendance.
- Leaders assist CSG Midwest in promoting the event.
- The event is open to all legislators or to a mutually agreed upon list of targeted participants, including select legislators and staff.

“CSG Midwest’s Under the Dome program helps legislators navigate an increasingly complex policymaking environment.”

Senator Ed Charbonneau, Indiana
POLICY BRIEFINGS

Whether Midwestern legislators are studying a topic, proposing legislation, or debating an issue, CSG Midwest can design a workshop to assist lawmakers better understand and navigate the issue area of interest.

Here is a sampling of the most popular topics requested by legislators.

**FISCAL & ECONOMIC TRENDS**
From the major fiscal, tax and economic trends in the states to how state policymakers are meeting the challenge of maintaining a balanced budget while promoting prosperity, CSG can explain the factors that contribute to economic development and growth.

**CRIMINAL JUSTICE**
As policymakers seek to create cost-effective corrections systems while addressing community concerns for public safety, the CSG Justice Center staff can provide practical, nonpartisan advice and evidence-based, consensus-driven strategies for balancing these priorities.

**TRANSPORTATION & PASSENGER RAIL**
From addressing the needs of transportation infrastructure to budget challenges, experts can explain the latest trends in transportation policy. Through the Midwest Interstate Passenger Rail Compact, CSG also has expertise on implementation of improved passenger rail systems in the region.

**EDUCATION**
From K-12 funding to higher-education finance, and from early-childhood education to creating a college- and career-ready workforce, CSG has access to experts in all aspects of education who can explain the latest policy trends and promising practices.

**HEALTH CARE & HUMAN SERVICES**
From health care reform, Medicaid expansion and cost containment measures to promoting child welfare, mental health access and healthy lifestyles, CSG can help legislators understand and assess the latest public policy requirements and trends.

**GREAT LAKES ISSUES**
As the organization that provides staff support to the Great Lakes-St. Lawrence Legislative Caucus, CSG Midwest is a leader on issues impacting the lakes and the states and provinces that lie within the Great Lakes basin. CSG Midwest can help legislators better understand the impact of the lakes, as well as provide experts to explore the protection and restoration of the Great Lakes.
PROFESSIONAL DEVELOPMENT

TED CELESTE  CIVIL DISCOURSE

In a training session designed to inspire lawmakers, enhance decision-making, and promote greater understanding among participants (regardless of ideology or party), Ted Celeste focuses on the importance of civil discourse in protecting legislative institutions.

A former Ohio state legislator, Mr. Celeste is the founder and director of Next Generation, a project of the National Institute for Civil Discourse. Mr. Celeste has helped lead training sessions for legislators from Maine to the state of Washington, and has also been a featured presenter at regional and national meetings of The Council of State Governments.

SONNY COHEN  PUTTING THE “SOCIAL” IN YOUR COMMUNICATION STRATEGY

There is no social media. It’s just media. But campaign and legislator communication strategists have maintained an uneasy and often non-strategic alliance with the social part. Digital marketing expert Sonny Cohen helps you effectively integrate social media into your overall communication strategy, thereby amplifying your voice through timely and consistent multi-channel messaging.

Mr. Cohen provides insights to help to analyze your current social media approach, identify areas for improvement, and develop action plans to strengthen your social-based constituent communications. He can also provide tactical guidance on how to optimize your use of the major social platforms. Mr. Cohen is an experienced technology marketer who has worked in the trenches with businesses, not-for-profits and community action groups to build their voice and achieve specific and measurable objectives through social media. He has also built social communities around public policy and environmental issues.

GARY MONCRIEF  PUTTING THE LEGISLATIVE INSTITUTION IN CONTEXT

State legislatures are unusual institutions. Individual legislators are elected from unique subunits of the state, but together they are charged with making policy for the entire state. This poses a collective action problem: How do we reconcile the goals of the individual legislator and the goals of the legislative institution?

In a session designed to help participants understand the history and current state of the legislative institution, Gary Moncrief draws on his experience as a political science professor at Boise State University and long-time scholar of the legislative institution to shed light on some of the major institutional challenges, including term limits, a polarized electorate, extreme partisanship, competition for control, and the power of the contemporary governor. His workshop will create a better understanding of legislative decisionmaking and the importance of the job of the state legislator.
DEB SOFIELD  COMMUNICATIONS | PUBLIC SPEAKING | MEDIA

Inside and outside of state capitols, public speaking is a vital skill for state legislators. This training session is designed to bring participants more success in the presentations and speeches they give and to help them deliver more effective messages.

Deb Sofield, author of “Speak Without Fear: Rock Star Presentation Skills to Get People to Hear What You Say,” leads this training session. By learning the “Sofield Strategy,” participants will know how to craft a message that resonates with reporters and constituents and how to build a rapport with live audiences. This training session provides a host of practical tips on effective public speaking for legislators and strategies for delivering media-savvy presentations.
KEVIN STACEY  TIME & STRESS MANAGEMENT  |  CONFLICT RESOLUTION

The author of “Mental Toughness,” Kevin Stacey is a productivity expert who helps teach people how to eliminate self-created problems and distractions that impede success.

His training for legislators includes an emphasis on the following:

- maximizing productivity and improving time management in the legislative arena;
- managing stress and developing “mental toughness” for the work inside and outside state capitols; and
- strengthening personal relationships and finding ways to resolve conflicts.

Mr. Stacey’s programs provide concrete information and practical solutions for legislators; he specializes on developing the skills of focusing, creative problem solving, and critical and positive thinking.

PAM VACCARO  FOCUS MANAGEMENT  |  THE FOCUSED LEADER
TIME & ATTENTION MANAGEMENT  |  LIFE BALANCE

For more than two decades, Pam Vaccaro has been helping state legislators rethink traditional time-management strategies. She has seen that the multiple demands on legislators’ attention and the effects of the fast-paced technology shift can lead to what she calls FDD — Focus Deficit Disorder.

The president of Designs on Time, Ms. Vaccaro is a longtime faculty member of the Bowhay Institute for Legislative Leadership Development, or BILLD (CSG Midwest’s training program for newer state legislators in the region).

Her presentations and workshops on focus management and focused leadership examine important topics such as managing work-life balance, improving productivity, and managing distractions. She promises to make life a little easier for the busy legislator.

“Training offered by CSG will definitely equip you to better serve your constituents. An additional benefit of this in-state training is that it provides opportunities for you and your colleagues to build relationships that will lead to better governing.”

Former Senator Frank LaRose, Ohio
CSG Midwest’s Under the Dome series brings professional development training and policy expertise directly to state legislators in their capitols.

The Council of State Governments is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933.

CSG’s Midwestern Office serves 11 states — Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin — and the Canadian provinces of Alberta, Manitoba, Ontario and Saskatchewan.

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